

Call2Recycle Canada, Inc. Provincial Annual Report **PRINCE EDWARD ISLAND 2024**

Submission Date: June 26th, 2025

Submitted by: Melissa St-Pierre, Director, Eastern Canada
Call2Recycle Canada Inc.

Submitted to: Prince Edward Island Department of
Environment, Energy and Climate Action

Table of Contents

1.	About Call2Recycle Canada	3
2.	Executive Summary	4
3.	Public Education Materials and Strategies	4
3.1.	Awareness Campaigns	5
3.2.	Website & Social	5
3.3.	Sponsorships, Partnerships and Events	6
3.4.	Consumer Awareness, Research and Development	6
4.	Program Performance and Collection System	7
4.1.	Collection Results	7
4.2.	Collections by Chemistry	8
4.3.	Collections Network	10
4.4.	Collection Process	12
4.5.	Recovery Rate	14
5.	Recovered Product Management and Materials Processing	14
6.	Innovation and Safety	16
7.	Program Funding	16
8.	Organizational Reports – Revenue & Expenses	17
	Appendix A – Board of Directors – Call2Recycle Canada	19
	Appendix B – Call2Recycle Prince Edward Island Members	20
	Appendix C – Audited Financial Statement	23

1. About Call2Recycle Canada

Call2Recycle is Canada's first and largest national battery collection and recycling program. Operating since 1997, it safely collects, transports, and recycles household batteries on behalf of over 400 industry members - battery manufacturers, retailers, distributors, and other obligated producers across Canada. The organization manages several leading programs, including *Recycle Your Batteries, Canada!* for household and e-bike batteries, *Recycle Your Vapes* for battery-powered vapes and e-cigarettes in Québec, and the voluntary *EV Battery Recovery* program for electric vehicle batteries, also in Québec.

Call2Recycle operates provincially-approved programs in British Columbia, Saskatchewan, Manitoba, Québec, Prince Edward Island, and Nova Scotia, and serves as a registered Producer Responsibility Organization (PRO) in Ontario and Alberta (as of April 2025). Its collection and recycling services cover household batteries (up to 5 kg) and e-transport batteries used in e-bikes, e-scooters, e-skateboards, hoverboards, and electric vehicles (EVs), in full compliance with the regulations of the provinces where it operates.

Call2Recycle is committed to excellence in environmental stewardship, holding certifications in globally recognized standards, including R2v3, ISO 14001, ISO 45001, and ISO 9001. With over 15,000 collection locations nationwide, Call2Recycle is a trusted partner in building a cleaner, more sustainable Canada. For more information about Call2Recycle's programs and activities, visit its corporate website at call2recycle.ca.

Call2Recycle has operated in Prince Edward Island since 2000, first as a voluntary program, and since 2018 as the province's approved Producer Responsibility Organization for stand-alone and replacement single-use and rechargeable batteries, including small-sealed-lead-acid batteries, weighing five kilograms or less in accordance with the *Environmental Protection Act Materials Stewardship and Recycling Regulations*. In 2023, the province approved Call2Recycle's latest provincial Battery Stewardship Program plan, to support Prince Edward Island's environmental protection objectives through 2028. The provincial program operated by Call2Recycle successfully fulfills the product stewardship obligations for retailers and distributors of products, battery manufacturers, and manufacturers whose products contain batteries.

This report outlines the program's performance in Prince Edward Island (PEI) between January 1, 2024, and December 31, 2024, against the provincially approved Battery Stewardship Plan.

2. Executive Summary

Battery collections across Prince Edward Island continued to increase in 2024, with 46,972 kg of batteries deposited with the *Recycle Your Batteries, Canada!* program, a 3% increase from the collections in 2023. Single-use battery collections continue to outpace rechargeables, representing 80% of the program's battery deposits.

Working with a broad network of partners, Call2Recycle operates 126 collection facilities across Prince Edward Island (as of December 2024), including public and private drop-off locations.

With 126 active Call2Recycle collection facilities in PEI the number remained steady year over year, with five additional public facilities and five fewer private ones. Almost every Islander (98%) has access to a *Recycle Your Batteries, Canada!* drop-off location within 15 kilometres of their home, surpassing the 95% target established in the Extended Producer Responsibility plan and putting PEI at the top of Canadian provinces.

Call2Recycle safely collects, transports, and recycles consumer batteries of all chemistries in Prince Edward Island on behalf of 139 members in the province (see Appendix B for the full list of PEI members), an increase of 3 members compared to the previous year.

3. Public Education Materials and Strategies

Call2Recycle continually dedicates itself to building awareness of battery recycling and encouraging consumers to bring their used batteries to a nearby drop-off location to help divert them from landfills. To this end, it executes a range of national outdoor, online and television promotional campaigns in support of such events as National Battery Day (February), Earth Month (April) and Circular Economy Month (October), as well as regional campaigns targeted specifically at the residents of Prince Edward Island.

In 2024, Call2Recycle rolled out its new consumer brand, *Recycle Your Batteries, Canada!*, designed to increase awareness of battery recycling among Canadian consumers and

encourage responsible battery recycling behaviours. The robust awareness campaign included posters and easel cards for its network of collection partners to display as well as television and online promotions. Call2Recycle also significantly increased its program's visibility and collections through its new brand ambassador, Canadian soccer legend Christine Sinclair, who was featured in various campaigns to raise awareness of *Recycle Your Batteries, Canada!* and encourage Canadians to recycle their used batteries.

3.1. Awareness Campaigns

This year, Call2Recycle successfully executed digital and television campaigns to promote *Recycle Your Batteries, Canada!* with two high-impact commercial spots during the Academy Awards broadcast and rebranded Facebook and Instagram accounts in both official languages.

Call2Recycle leveraged Earth Month in April to educate consumers through blogs and videos and introduced a consumer contest to convert that awareness into action on battery recycling and recycling generally. The program continued working with local PEI radio to generate awareness and participation in battery collection events.

In October, Christine Sinclair headlined the Circular Economy Month campaign. The entire campaign featured television and online messages from Christine encouraging Canadians to recycle their used batteries.

Throughout 2024, Call2Recycle expanded its educational effort on best battery recycling practices with *Recycle Your Batteries, Canada!*, supported by a dedicated consumer website that included important battery recycling information, recycling tips, and drop-off locations. New boxes, posters, and easel cards displaying the new program brand were also featured in all collection sites in the province.

3.2. Website & Social

The new *Recycle Your Batteries, Canada!* website, which launched at the end of 2023, began gaining traction and consumer engagement this year. The site attracted 1,821 visitors from PEI in 2024, while the legacy Call2Recycle website (call2recycle.ca) drew 438 visitors. Combined, these numbers represent a 15% dip in traffic from visits to the Call2Recycle site in 2023 (2,644), however the name recognition for *Recycle Your Batteries, Canada!* continues to build,

Additionally, 1,122 visitors landed on *Recycle Your Batteries, Canada!* contest web pages throughout the year. Taking the above numbers collectively, activity on Call2Recycle's English websites grew by 27% from last year. This increased engagement reflects the impact of ongoing promotions by Call2Recycle, the memorable call to action of the *Recycle Your Batteries, Canada! brand*, and the websites' accessible designs.

3.3. Sponsorships, Partnerships and Events

Call2Recycle continued its longstanding partnership with Earth Rangers to educate Canadian youth about the importance of battery recycling. Ten elementary schools across the province participated in the annual Battery Blitz recycling competition, which kicks off with an informative assembly where students learn about the importance of battery recycling and are challenged to collect used batteries for the opportunity for their school to win a prize. The students collected 6,300 kilograms of used batteries, exceeding the results of similar competitions in larger provinces.

Following a successful launch in the 2023 summer season, Call2Recycle continued working with local PEI radio stations CFCY, Spud and Max, to generate excitement and participation in battery collection events throughout July and August. Call2Recycle again held its *Recycle Your Batteries, Canada!* Summer Cruiser battery collection campaign, with four collection events organized across the Island offering participants the opportunity to win gift cards.

3.4. Consumer Awareness, Research and Development

Each year, Call2Recycle commissions a survey conducted by IPSOS to assess the battery recycling awareness and habits of PEI residents.¹ The latest study reveals a disconnect between PEI residents' awareness and action on battery recycling. Islanders' awareness about the recyclability of household batteries has increased to 89%, up three points from last year. Nine in ten (93%) Islanders claim they know how to recycle household batteries, a seven-point

¹ IPSOS surveyed a sample of 400 residents of Prince Edward Island online via the Ipsos I-Say panel from February 4 to March 1, 2025. The results are considered accurate to within +/- 5.6 percentage points, 19 times out of 20, of what the results would have been had all Prince Edward Island adults been surveyed.

jump from the previous year. Battery recycling remains high in PEI (81%), but there is a softening of habits among Prince Edward Islanders across both single-use and rechargeable batteries.

Battery recycling habits among Prince Edward Islanders have declined for both single-use and rechargeable batteries. Overall, 51% of batteries are recycled—an 18-point decrease from last year—with more being stored (30%, up 11 points) or thrown away (15%, up 6 points). There are also fewer Prince Edward Islanders who recycle all their household batteries. Again, the survey reveals that Islanders are opting to store or throw away these batteries instead of recycling. Call2Recycle will use the insights from this year’s survey to develop tailored initiatives to address the awareness and behavioral gaps and drive up recycling activity over the coming year.

Despite declines in recycling behaviours this year, PEI residents maintain strongly positive attitudes towards recycling, emphasizing environmental benefits and civic responsibility. They show strong support for battery recycling due to its environmental benefits (97%, up 2 points), acknowledging that improper disposal of batteries poses dangers (94%, up 2 points), and that it is important to recycle batteries (93%, up 4 points).

Consumer Awareness and Recycling Incidences	2023	2024 Actual
Percentage of Prince Edward Islanders who are aware that consumer batteries can be recycled	85%	89%
Percentage of Prince Edward Islanders who recycle all their consumer batteries (%)	51%	23%

4. Program Performance and Collection System

4.1. Collection Results

Call2Recycle monitors its battery collections in Prince Edward Island against its provincially approved battery stewardship plan. Collections across the province continue to grow year-over-

year. Islanders deposited 3% more used batteries through Call2Recycle's *Recycle Your Batteries, Canada!* program than they did in 2023. 46,972 kg were diverted from landfill in PEI.

Single-use battery collections continue to outpace rechargeables, representing 80% of the program's battery deposits; however, growth across both single-use and rechargeable batteries was the same, at 3%.

The following chart provides a year-over-year comparison of battery collections by weight, and the subsequent chart outlines collections per capita.

Call2Recycle Collections by Weight (kg)*

Type	2024	2023	% Change
Single Use (Primary)	37,811	36,641	3%
Rechargeable	9,161	8,932	3%
Total	46,972	45,572	3%

On a per capita basis, collections remained steady at 0.26 kg per person, the highest battery recycling rate per person in the country for the Call2Recycle program.

Prince Edward Island Battery Collections per Capita

Type	2024 Collections	2024 Collections Per Capita*
Single Use (Primary)	37,811	0.21 kg
Rechargeable	9,161	0.05 kg
Total	46,972	0.26 kg

*Based on an average population of 177,872, calculated across the four quarters reported in the [province's reported population](#) for 2024.

4.2. Collections by Chemistry

Rechargeable and single-use batteries contain different components; even within the two categories, there are different types of batteries. Call2Recycle tracks the various battery types that it collects for recycling. In 2024, among the rechargeable battery collections, Lithium-Ion

batteries— which are commonly used in consumer electronics, toys and power tools—were most frequently deposited and had the highest growth in year-over-year collections of all battery types. Other rechargeable battery chemistries fell in collections 2024. Within the single-use battery category, Alkaline batteries made up 97% of collections and grew at a year-over-year rate of 2%. Single-use lithium batteries registered a significant growth (34%) in collections, however they still make up only a small portion of single-use collections.

Rechargeable Battery Collections by Chemistry (in kilograms)

	2024	2023	% Change
Ni-Cd	1,706	1,795	-5%
Ni-Mh	1,021	876	+17%
Li-Ion	3,906	4,056	-4%
SSLA	2,529	2,205	~+15%
Total	9,162	8,932	3%

Single-Use Battery Collection by Chemistry (in kilograms)

	2024	2023	% Change
Alkaline	36,634	35,761	2%
Lithium	1,177	880	34%
Mercury	0	0	0%
Total	37,811	36,641	3%

4.3 Collections Network

Call2Recycle's PEI collection network includes locations in retail outlets, business services, public agencies, manufacturing, and wholesale collectors. Call2Recycle has strategically located its collection facilities to provide convenient access to a battery drop-off to every Islander. In 2024, 98% of PEI residents had a *Recycle Your Batteries, Canada!* drop off location within 15 km of their home, exceeding the provincial target of 95% and positioning PEI in first place among Canadian provinces.

The Call2Recycle program counts on several active locations to service PEI's population. A collection facility is considered active if it joined the program in 2024, returned a full box or bulk shipment of batteries or ordered a replacement collection box during the calendar year. Call2Recycle aims to locate collection facilities where Prince Edward Islanders can easily and repeatedly deposit their used batteries.

The number of active collection facilities in PEI remained steady at 126, as the number of public collection locations (accessible to everyone) increased by five and the number of private collection facilities decreased equally.

2024 Active Collection Facilities by Access

Public	67
Private	59
Total	126

The following charts outline Call2Recycle's public and private collection facilities and their distribution by region.

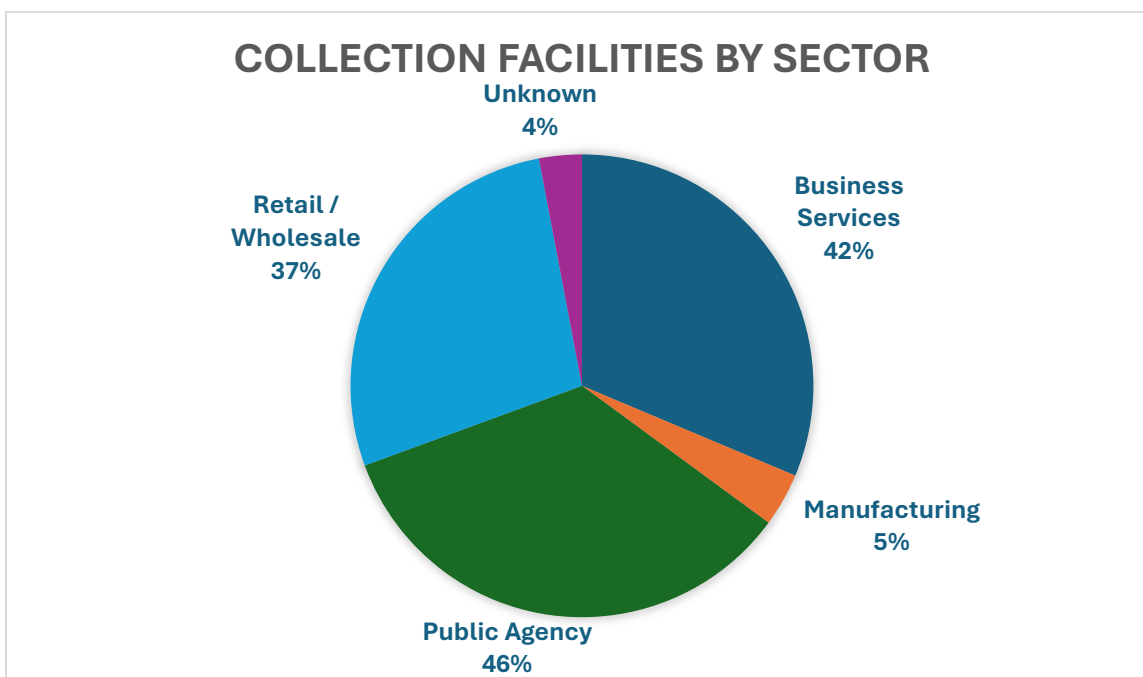
Collection Facilities per Municipality, Town and City

Total: 126 Active Collection Facilities

Municipalities	Number of Facilities	Towns	Number of Facilities
Bloomfield Station	1	Alberton	2
Breadalbane	1	Borden-Carleton	1
Brockton	1	Cornwall	6
Crapaud	1	Kensington	6
Dingwells Mills	1	Montague	4
Georgetown	2	New London	1
Hunter River	2	North Rustico	2
Kinkora	1	O'Leary	4
Morell	3	Stratford	3
Mount Stewart	1	Tignish	3
Murray Harbour	1	TOTAL	36
Murray River	1		
Slemon Park	3		
St. Peters Bay	1	Cities	Number of Facilities
Tyne Valley	1	Charlottetown	48
Wellington	3	Summerside	18
TOTAL	24	TOTAL	66

2024 Active Collection Facilities by Sector

Sector	2024	2023	Change (#)	Change (%)
Business Services	11	9	2	+22%
Public Agencies	58	68	-10	-15%
Manufacturing	6	8	-2	-25%
Retail	46	40	6	+15%
Other/Unknown	5	1	4	+400%
Total	126	126		



4.4 Collection Process

Collection

The Call2Recycle program process starts by providing consumers with easy access to collection sites to enable maximum participation in the program. Through collection partners across the province, we offer consumers convenience and a simple drop-off process. Our

collection partners use one of two collection methods: the box program or the bulk program.

Box program sites receive Call2Recycle's fire-retardant bag-and-drop, seal-and-ship collection boxes, free of charge. Each box holds up to 30 kilograms of batteries. Our bulk program caters to facilities that generate large quantities of batteries for recycling (250 kg minimum per shipment). Call2Recycle covers the cost of shipping for both the bulk and box programs.

Shipping and Sorting

Batteries collected through Call2Recycle in Prince Edward Island are sorted and consolidated mainly by Laurentide in Quebec. At this facility, the contents are weighed and sorted according to battery chemistry and then shipped to the appropriate recycling processors based on their chemical composition.

Call2Recycle operates in accordance with intra- and inter-provincial shipping and transportation standards established by Transport Canada, Environment Canada, the Ministry of Environment, Energy and Climate Action and all other provincial environment and transportation ministry standards.

To bolster safety while handling and transporting batteries in Canada, all Call2Recycle battery collection boxes include an innovative, flame-retardant liner. The liner provides an extra layer of protection from any residual charge that end-of-life batteries might still have during the collection, transportation, and recycling process.

Processing

Call2Recycle partners with various processors to ensure optimal performance. The program seeks local processing partners wherever possible to reduce our transportation footprint. All processing facilities use the latest and most proven-effective thermal, mechanical, and chemical processes to recover materials such as nickel, iron, lead, cadmium, and cobalt. The recovered metals can then be transformed into new batteries or products.

4.5 Recovery Rate

Recovery rates, expressed as a percentage, are calculated by taking the total battery weight collected in the province during the reporting year and dividing it by the total based on a three-year rolling average. The formula for recovery rate calculation is therefore

Recovery rate =
$$\frac{\text{Batteries Collected in 2024}}{\text{Average of sales into the market for 2021, 2022, 2023}}$$

This formula, adopted in 2023, addresses the variability in battery lifespan. Battery weight is based on units sold into the province, as reported by Call2Recycle members through remittance of Environmental Handling Fees (EHF) and converted into weights based on industry standards. The 2024 recovery rate is 44% (up by 1%).

2024 Used Batteries Collected in PEI (kg)	2021 - 2023 PEI Battery Sales Average (kg)	Recovery Rate Actual
46,972	106,075	44%

5.Recovered Product Management and
Materials Processing

Recycling is the most effective and practical way to divert used batteries from landfills and contribute to the circular economy. Call2Recycle is steadfastly committed to operating the safest, most efficient, transparent and socially responsible battery collection, transportation and recycling program in Canada. To this end, it was the first program of its kind to achieve Responsible Recycling (R2) certification, the electronics recycling industry's leading certification, and continues to be the only battery recycling organization in Canada certified

to four standards for battery collection, transportation and recycling safety: R2v3, ISO 14001, ISO 45001 and ISO 9001. These distinctions confirm Call2Recycle's ongoing strict adherence to stringent requirements regarding safe, secure battery collection and processing, and proper downstream management of its battery collections, which includes not exporting to developing countries or sending materials to local landfills, and its commitment to the environment and occupational health and safety.

Whenever possible, Call2Recycle uses local service providers to minimize its environmental footprint. Call2Recycle's approved sorters and processors use state-of-the-art techniques to reclaim materials following the highest environmental, transportation, health and safety, and financial operations standards.

Below is a report of Call2Recycle's Recycling Efficiency Rates (RER) by chemistry to demonstrate the quantity of materials reclaimed from each battery chemistry that can be used in secondary products.

Recycling Efficiency Rates for 2024 Without Processors Identified

Battery Type	Rechargeable Battery Chemistry									Primary Chemistry			
	Ni-Cd		Li-ON		Ni-MH		SSLA			Alkaline			Lithium
Metals	73%	72%	78%	63%	77%	92%	79%	79%	66%	21%	27%	18%	56%
Plastics	0%	0%	0%	0%	0%	0%	8%	8%	8%	2%	0%	0%	0%
Electrolytes/Secondary Recovery	0%	0%	0%	0%	0%	0%	4%	4%	0%	72%	0%	0%	0%
Black Mass	0%	0%	0%	30%	0%	0%	0%	0%	0%	0%	54%	62%	0%
Total Material Recovery (%)	73%	72%	78%	93%	77%	92%	92%	92%	73%	95%	81%	80%	56%
Unrecovered Material (%) / non-recovered for use in Secondary Market during Recycling Process: Water, Oxygen, Plastics, Organics (Carbon, Electrolytes)	27%	28%	22%	7%	23%	8%	8%	8%	27%	5%	19%	20%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

6. Innovation and Safety

Keeping our communities safe from battery-related incidents by promoting responsible battery recycling is a core focus for Call2Recycle. As a leader in the safe management of millions of kilograms of batteries each year, we have expertise in preventing battery-related thermal events.

Leveraging this knowledge, in the Fall of 2024 Call2Recycle released four new *Protect What Matters, Be Battery Safe* toolkits specifically for our collection partners, municipalities, fire services personnel, and e-bike retail collectors designed to support these partners to educate their specific constituents on how to Be Battery Safe through responsible purchasing, use, handling, and recycling. Each toolkit offers safety tips, best practices, social media materials, other online content and press releases they can use and share with their network to promote battery safety.

Call2Recycle also enhanced our safety standards and practices for handling Damaged, Defective and Recalled (DDR) batteries in PEI and all of Canada, increasing the availability of DDR kits for our collection partners.

7. Program Funding

Call2Recycle collects Environmental Handling Fees (EHFs) on each unit of primary batteries, rechargeable batteries and batteries sold with or in portable flashlights and spotlights, e-toys, and smoke and carbon monoxide detectors in Prince Edward Island. Call2Recycle monitors revenues to ensure the fee structure accurately reflects program costs.

Please see [Appendix D](#) for Call2Recycle's audited financial statements, which detail the total EHFs collected in PEI to fund the program, the amount spent to operate and

administer the program, and the amount spent on public education, awareness, and communication. The program does not provide recycling incentives, therefore none are disclosed in the financial statements.

8. Organizational Reports – Revenue & Expenses

Call2Recycle Canada, Inc.

Statement of Revenue and Expense – Prince Edward Island for the year
ended December 31, 2024

Revenue

Steward Fees	\$253,698727
Total Revenue	\$253,698

Expenses

Material Management and Processing	\$161,630
Public Education and Awareness	\$37,981
Other (salary, professional, administrative)	\$42,971
Total Expenses	\$242,582
Excess (Deficiency) of Revenue over Expense	\$11,116
Deficiency, beginning of year	(\$181,468)
Deficiency, end of year	(\$170,352)

Call2Recycle Canada, Inc.

Sales into the market in kgs – Prince Edward Island 2024

Primary	72,716
Rechargeable	26,848
Total Kgs	99,564

To view Call2Recycle’s 2024 Corporate Annual Report, visit:

<http://www.call2recycle.ca/annual-report/>.

Call2Recycle Canada’s Audited Financial Statement is included as [Appendix C](#) to this document and can also be found in the 2024 Annual Report.

Appendix A – Board of Directors – Call2Recycle Canada

As of December 31, 2024:

David Collie, Chair, Independent

Joe Borsellino, Chateau Manis Electronics Inc.

Annalise Czerny, Independent

Peter Daley, Dollarama Inc.

Tammy Giroux, General Motors of Canada

Marc Guitor, Panasonic Canada Inc.

Raman Johal, London Drugs Ltd.

Kevin Rejent, Energizer Holdings, Inc.

Paul Neilsen, Live to Play Sports

James McPhedran, Independent

Alan Moyer, Independent

Alma Obeid, Canadian Tire Corporation

Tim Reuss, Canadian Automobile Dealers Association

Harriet Velazquez, Velazquez Consulting Inc (Independent)

Brian Temins, Cassels Brock & Blackwell (Secretary of the Board)

Appendix B – Call2Recycle Prince Edward Island Members

(as of December 31, 2024)

102100 PEI Inc. dba Sherwood Timber

Acer America Corporation

Aimlite Lighting Products

AMAZON.COM.CA ULC

Apple Canada Inc

Battery Canada

BDI, a division of Bell Mobility

Best Buy Canada Ltd. 1000

Bike Co LLC

BISSELL Canada Corporation

Bose Limited

Canada Computers Inc

Canadian Tire Corporation, Ltd

Canon Canada Inc

Cardinal Health Canada Inc.

Century Optronic Inc.

Cervelo Cycles Inc.

Chateau Manis Electronics

Chevron North America

Costco Wholesale Canada Ltd

Couche-Tard Inc.

Cycles Devinci Inc.

Cycles Lambert Inc./HLC

Dell Canada Inc.

Dollarama L.P.

Dynabook Canada Inc

Dyson Canada Limited

East Penn Canada

ECHO Power Equipment (Canada)

Epic Cycles Inc.

EUCAN Distribution Inc.

Fastenal Canada, Ltd. ON100

FERMETCO INC.

Ferronnerie Sept-Iles Inc

FGL

Fourniture de Bureau Denis Inc.

FuturPlus Division of Cathelle Inc.

Gazelle USA, LLC

GE Healthcare Canada, Inc.

Giant Bicycle Canada Inc.

Giant Tiger Stores Limited

Google Canada Corporation

Grand & Toy Ltd.

Green Light Cycle Ltd.

Grin Technologies Ltd.

Groupe BBH Inc.

Groupe BMR Inc.

Guillevin International Cie

HAWTHORNE CANADA LIMITED

Hilti Canada Corporation

Hitfar Concepts Ltd.

Home Hardware Stores Limited

HRS Global
Hudsons Bay Company
Husqvarna AB
IKEA Canada Limited Partnership
IKEA Supply AG
ILINK Industries Ltd
Imperial Dade Canada Inc.
Indigo Books and Music Inc
Isaac Instruments Inc.
John Deere Canada ULC
Kay's Wholesale
Kona Bicycle Company Inc.
Kranked Bikes
Lee Valley Tools Ltd
Lego Brand Retail
Lenovo (Canada) Inc.
Les Pièces d'Auto Transit Inc
Live to Play Sports Group Inc.
Loblaws Inc.
Louis Garneau Sports Inc.
M.F. Schurman Company Ltd
Marin Bikes Canada
Mark's / L'Equipeur
McKesson Canada
Mica Sport Canada Inc.
Michaels Stores Inc.
Microsoft Corporation
Miele Canada
Mountain Equipment Company Ltd

MSA Safety Sales LLC
National Hearing (Connect Hearing)
NICA Power Battery Corp
Nikon Canada Inc
O'Leary Building Centre (Castle)
On the edge Canada Inc
Onlybatteries.com - Technologies Duslan
Inc
Oracle Canada ULC
Orgill Inc
Outdoor Gear Canada
Praxis Works
Premier Tech Ltd.
Prime Deals International Ltd
Princess Auto Ltd
Rad Power Bikes LLC
Rexel Atlantique
Rexel Canada Electrical Inc
Riese & Müller GmbH
Robert Bosch Tool Corporation
Rocky Mountain, Div. of Industries RAD
Inc. (Procycle)
S.P.Richards Co. Canada, Inc.
Santa Cruz Bicycles, LLC
Schneider Electric IT US
Scotts Canada Ltd.
SharkNinja Operating LLC
Shimano Canada LTD
Shopper+Inc

Shoppers Drug Mart Inc
 Snap-On Tools of Canada Ltd
 Sobeys Capital Inc
 Sonos Inc.
 Specialized Bicycle Components Canada
 Spring Valley Building
 SRP Companies Canada(Distribution
 Franco) (Closed)
 Standard Products Inc.
 Staples Canada ULC
 Staples Professional, Inc.
 Steelcase Canada Ltd
 Stihl Limited
 TD SYNnex CANADA ULC
 Techtronic Industries Canada, Inc.
 TELUS Mobility

Tenaquip Limited
 The Home Depot of Canada, Inc.
 The Stevens Medical Company
 Toys R Us Canada, LTD
 Trek Bicycle Canada ULC
 UAP Inc
 Uline Canada Corporation
 Uni-Select Canada Inc.
 Velec Inc.
 Veritas Technologies LLC
 Voltage Bikes Ltd. (Pedego Can)
 Walmart Canada
 Wisdom Electronics Inc
 Wurth Canada Limited
 Yamaha Motor Canada
 Yeti Cycling LLC.

Total PEI Members: 139

Appendix C – Audited Financial Statement

Call2Recycle Canada, Inc.
Financial Statements
For the Year Ended December 31, 2024



Tel: 416 865 0200
Fax: 416 865 0887
www.bdo.ca

BDO Canada LLP
222 Bay Street
Suite 2200, PO Box 131
Toronto, ON M5K 1H1 Canada

Independent Auditor's Report

**To the Members of
Call2Recycle Canada, Inc.**

Opinion

We have audited the financial statements of Call2Recycle Canada, Inc. (the "Entity"), which comprise the statement of financial position as at December 31, 2024, and the statements of changes in net assets, operations and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Entity as at December 31, 2024, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Information

Management is responsible for the other information. The other information comprises the information included in the Annual Report but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on the work we have performed on this other information, we conclude that there is a material misstatement of this other information, we are required to report that fact in this auditor's report. We have nothing to report in this regard.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.



- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

BDO Canada LLP

Chartered Professional Accountants, Licensed Public Accountants

Toronto, Ontario
June 18, 2025

Call2Recycle Canada, Inc. Statement of Financial Position

December 31	2024	2023
Assets		
Cash (Note 2)	\$ 3,292,795	\$ 2,141,682
Accounts receivable	8,460,093	5,709,862
Marketable securities (Note 3)	24,215,362	29,250,959
Other assets	715,975	540,795
	<u>\$ 36,684,225</u>	<u>\$ 37,643,298</u>
Liabilities and Net Assets		
Accounts payable and accrued liabilities (Notes 4 & 8)	<u>\$ 8,551,679</u>	<u>\$ 5,711,095</u>
Unrestricted Net Assets		
Undesignated	10,430,905	8,969,026
Board Designated (Note 5)	17,701,641	22,963,177
	<u>28,132,546</u>	<u>31,932,203</u>
	<u>\$ 36,684,225</u>	<u>\$ 37,643,298</u>

The accompanying notes and schedules are an integral part of these financial statements.

Call2Recycle Canada, Inc.
Statement of Changes in Net Assets

For the year ended December 31	Undesignated	Board Designated	2024 Total	2023 Total
Balance, beginning of the year	\$ 8,969,026	\$ 22,963,177	\$ 31,932,203	\$ 36,890,818
Excess (deficiency) of revenues over expenses	1,461,879	(5,261,536)	(3,799,657)	(4,958,615)
Balance, end of the year	\$ 10,430,905	\$ 17,701,641	\$ 28,132,546	\$ 31,932,203

The accompanying notes and schedules are an integral part of these financial statements.

Call2Recycle Canada, Inc. Statement of Operations

For the year ended December 31	2024	2023
Revenues		
Steward fees	\$ 34,727,143	\$ 27,508,479
Investment income	1,844,053	1,850,542
Other	894,417	240,177
	<u>37,465,613</u>	<u>29,599,198</u>
Expenses		
Material management and processing (Note 6)	27,228,644	22,742,710
Public education and awareness	6,491,928	5,017,534
Other (salary, professional, administrative)	7,544,698	6,797,569
	<u>41,265,270</u>	<u>34,557,813</u>
Deficiency of revenues over expenses	<u>\$ (3,799,657)</u>	<u>\$ (4,958,615)</u>

Call2Recycle Canada, Inc. Statement of Cash Flows

For the year ended December 31	2024	2023
Cash flows from operating activities:		
Deficiency of revenues over expenses	\$ (3,799,657)	\$ (4,958,615)
Items not affecting cash:		
Net realized and unrealized (gain) loss on investments	(944,557)	(1,028,928)
	(4,744,214)	(5,987,543)
Changes in non-cash working capital:		
Accounts receivable	(2,750,231)	1,292,531
Accounts payable and accrued liabilities	2,840,584	108,582
Other assets	(175,180)	(117,554)
	(4,829,041)	(4,703,984)
Cash flows from investing activities:		
Marketable securities	5,980,154	2,535,654
Net increase (decrease) in cash	1,151,113	(2,168,330)
Cash, beginning of the year	2,141,682	4,310,012
Cash, end of the year	\$ 3,292,795	\$ 2,141,682

The accompanying notes and schedules are an integral part of these financial statements.

Call2Recycle Canada, Inc. Notes to Financial Statements

December 31, 2024

1. Significant Accounting Policies

Nature and Purpose of Operations

Call2Recycle Canada, Inc. (the "Entity") is a not-for-profit organization formed on January 1, 2017. The Entity's head office is registered in Toronto Ontario, and conducts its operations throughout all of Canada.

The Entity's purpose is to promote social welfare by addressing environmental concerns related to the recycling or proper disposal of consumer batteries. The Entity operates battery collection and recycling programs and educates the public with respect to the proper disposal and recycling of batteries, and related products.

The Entity seeks to be the leader in the environmentally sound collection, transportation and recycling of batteries and related products. The Entity is committed to a cleaner, healthier environment through public education on battery recycling. All aspects of the Entity's business are conducted in an environmentally sensitive manner, as the Entity is convinced that sound environmental product stewardship and sound business practices go hand in hand.

The Entity is exempt from income tax under Section 149(1) of the Income Tax Act (Canada).

Basis of Accounting

The financial statements have been prepared using Canadian accounting standards for not-for-profit organizations.

Revenue Recognition

The Entity follows the deferral method of accounting for revenues.

Unrestricted revenues are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Restricted revenues are recognized as revenue in the year in which the related expenses are incurred.

Steward fees are received from legally obligated stewards in regulated provinces (QC, ONT, BC, MB, PEI, SK and NS), and from non-legally obligated battery manufacturers in all other jurisdictions based on sales into those jurisdictions. The Entity recognizes these fees as revenue in the year that battery units are sold by the stewards to consumers and businesses.

The costs of the corresponding collection and recycling for some of these batteries may occur in future years, and those associated costs are reported as expenses of the Entity in the year that they are incurred. Call2Recycle Canada, Inc. is committed to the collection and recycling of these batteries.

Call2Recycle Canada, Inc.

Notes to Financial Statements

December 31, 2024

1. Significant Accounting Policies (continued)

Revenue Recognition - Continued	<p>Unrestricted net investment income is recognized as revenue when earned.</p> <p>Unrestricted revenues from the sales of recycled materials are recognized in income when the recovered materials are sold and the amount to be recovered can be estimated and collection is reasonable assured.</p>
Financial Instruments	<p>Financial instruments are recorded at fair value at initial recognition.</p> <p>In subsequent periods, equities traded in an active market and derivatives are reported at fair value, with any change in fair value reported in income. All other financial instruments are reported at cost or amortized cost less impairment. Transaction costs on the acquisition, sale or issue of financial instruments are expensed for those items measured at fair value and charged to the financial instrument for those measured at amortized cost.</p> <p>Financial assets are tested for impairment when indicators of impairment exist. When a significant change in the expected timing or amount of the future cash flows of the financial asset is identified, the carrying amount of the financial asset is reduced and the amount of the write-down is recognized in net income. A previously recognized impairment loss may be reversed to the extent of the improvement, provided it is not greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously, and the amount of the reversal is recognized in net income.</p>
Use of Estimates	<p>The preparation of the financial statements requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Items subject to such estimates and assumptions include:</p> <ul style="list-style-type: none">- accrued expenses- allocation of expenses- allowance for doubtful accounts
Accounts Receivable	<p>Uncollectable amounts receivable are written off at the time the accounts are determined to be uncollectable. There is no allowance for doubtful accounts at December 31, 2024 as management of the Entity considers any possible bad debts to be negligible.</p>
Expenses	<p>Material management and processing costs are recorded when the collection and processing services (freight, handling, recycling of materials) has been provided. Other expenditures are recognized as incurred.</p>

Call2Recycle Canada, Inc.

Notes to Financial Statements

December 31, 2024

2. Cash

The Entity maintains the majority of its cash balance in a Canadian financial institution. The Canada Deposit Insurance Corporation (CDIC) insures this account up to \$100,000 for this financial institution. From time to time the aggregate funds held in this institution may exceed the CDIC insured limits and may not be covered by CDIC insurance. Management does not anticipate any material effect on the financial position of the Entity as a result of this concentration.

3. Marketable Securities

The carrying amounts of investments are comprised of the following:

	2024	2023
At fair value:		
Cash held for long-term investment	\$ 1,288,669	\$ 889,018
Bonds	15,215,224	17,451,919
Equity investments	5,188,026	8,528,393
Real estate funds	1,179,394	1,335,543
Hedge fund investments	1,233,290	920,999
Precious metals and commodity funds	110,759	125,087
	<u>\$ 24,215,362</u>	<u>\$ 29,250,959</u>

Call2Recycle Canada, Inc.
Notes to Financial Statements

December 31, 2024

4. Government Remittances

Included in accounts payable and accrued liabilities are government remittances payable of \$297,817 (2023 - \$147,899).

5. Board Designated Net Assets

The Entity's governing board has designated \$17,701,641 (2023 - \$22,963,177) as of December 31, 2024 for future use in the regulated provinces of Quebec, Ontario, British Columbia, Manitoba, Prince Edward Island, Saskatchewan and Nova Scotia. The designated balances by regulated province are as follows:

	<u>2024</u>	<u>2023</u>
Quebec	\$ 10,452,773	\$ 12,035,871
Ontario	(4,649,997)	(244,067)
British Columbia	8,148,982	8,175,136
Manitoba	2,388,077	2,388,515
Prince Edward Island	(170,352)	(181,468)
Saskatchewan	1,239,176	789,190
Nova Scotia	292,982	-
Total	<u>\$ 17,701,641</u>	<u>\$ 22,963,177</u>

6. Material Management and Processing

Material management and processing is comprised of the following:

	<u>2024</u>	<u>2023</u>
Material management and processing	\$ 28,587,793	\$ 23,735,105
Recycled materials income	(1,359,149)	(992,395)
	<u>\$ 27,228,644</u>	<u>\$ 22,742,710</u>

Call2Recycle Canada, Inc. Notes to Financial Statements

December 31, 2024

7. Allocation of Expenses

Expenses are charged directly to their respective jurisdiction based on actual costs as incurred. When expenses are not identified to a specific jurisdiction, but benefit all jurisdictions, they are allocated among the jurisdictions based on the Entity's allocation methodology. Collections and processing costs are allocated based on battery collections for each jurisdiction. Salary and benefits are allocated based on employee time allocation by jurisdiction. Other expenses, including professional fees, general marketing, communication and promotion, shared service costs, office supplies, and occupancy, which cannot be identified with a specific jurisdiction are allocated based on the total population at the end of the year in the jurisdiction.

8. Significant Contractual Arrangements

The Entity is governed by a Board of Directors that is separate and independent of its former parent entity, but continues to contract IT services (2023 included accounting and managerial services) from Call2Recycle, Inc. US. Fees paid for contracted services to Call2Recycle, Inc. US for 2024 were CDN \$1,004,074 (2023 - \$1,075,586). This fee is assessed to the Entity net of a US \$Nil (2023 - \$272,187) fee recovery collected by Call2Recycle, Inc. US for battery sale license fees collected from US battery companies who are selling into certain Canadian markets. Included in accounts payable and accrued liabilities is CDN \$Nil (2023 - \$199,742) in respect of these contracted services.

Call2Recycle Canada, Inc.

Notes to Financial Statements

December 31, 2024

9. Financial Instruments

Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Entity is exposed to credit risk resulting from the possibility that the registrants of the Entity defaults on their financial obligations; if there is a concentration of transactions carried out with the same counterparty; or of financial obligations which have similar economic characteristics such that they could be similarly affected by changes in economic conditions. The Entity's financial instruments that are exposed to concentrations of credit risk relate primarily to its accounts receivable. The Entity's registrants are numerous and diverse, which reduces the concentration of risk. Management closely evaluates the collectibility to mitigate this risk.

Market Risk

Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices.

The Entity is exposed to financial risk that arises from fluctuations in the sale of recyclable batteries and consumer electronic products. This risk is minimized by an expected corresponding decrease in program delivery and recycling process expenses and by the regulations established by the respective Department of the Environment in each jurisdiction in which the Entity operates.

The Entity is exposed to market risk through its investment in marketable securities, the value of which changes through fluctuations in market values. The investment policies of the Entity are designed to mitigate this risk through diversification of the portfolio.

Currency Risk

Currency risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. The Entity is exposed to currency risk as a result of its significant contractual arrangement for IT services (2023 - including accounting and managerial services) with a US organization and its stock portfolio holdings denominated in US currency.

Call2Recycle Canada, Inc. Notes to Financial Statements

December 31, 2024

10. Commitments

The Entity has entered into various lease commitments for building rentals. Expected payments over the next five years are as follows:

	2025	2026	2027	2028	2029
Quebec	\$ 37,933	\$ 3,178	\$ -	\$ -	\$ -
British Columbia	20,526	-	-	-	-
Ontario	37,215	113,104	116,038	116,772	118,975
	<u>\$ 95,674</u>	<u>\$ 116,282</u>	<u>\$ 116,038</u>	<u>\$ 116,772</u>	<u>\$ 118,975</u>

11. Contingencies

During fiscal 2021, the Entity conducted reviews of various service providers in the Province of Ontario who collected recyclable materials on behalf of the Entity. As a result of the reviews, certain service providers had their contracts terminated for non-compliance with program requirements.

At the time of the terminations one service provider had previously submitted invoices to the Entity for materials collected in the amount of \$1.4 million which are included in accounts payable. Subsequent to the date of termination of the agreement, no further materials have been accepted from the service provider and no further payments have been made against the outstanding accounts payable balance.

Upon termination of the agreement the Entity has demanded a refund of prior amounts paid to the service provider based upon the observations made in its compliance reviews.

In addition to the \$1.4 million in accounts payable in dispute, the service provider has filed a claim for an additional \$10.5 million in costs plus damages. The Entity in turn has filed a claim for \$5.2 million in damages plus interest and costs.

Management is not able to estimate the likelihood of either any recovery or losses as the outcome of this matter and therefore no further provisions have been made in these financial statements. Any gains or losses will be recorded at the time they become known.

The Entity is subject to other possible legal claims of which the legitimacy or magnitude cannot be determined at this time. Subsequent to year end, a legal claim was filed against the Entity for \$15.0 million in damages. As management is not able to estimate the likelihood of any loss at this time, no provision for these claims have been made in these financial statements. Any loss will be recorded at the time they become known.

Subsequent to year end, three of the Entity's members in Ontario are subject to Administrative Penalty Orders from the Regulator amounting to \$2.8 million. These orders are currently being appealed, and the final amount and timing are still uncertain. The Entity could be impacted by the outcome of the appeals. No provisions have been made in the financial statements. Any losses will be recorded at the time they become known.

Call2Recycle Canada, Inc.
Schedule of Operations - Prince Edward Island

For the year ended December 31	2024	2023
Revenue		
Steward fees	\$ 253,698	\$ 188,879
	<u>253,698</u>	<u>188,879</u>
Expenses		
Material management and processing	161,630	197,811
Public education and awareness	37,981	54,906
Other (salary, professional, administrative)	42,971	73,945
	<u>242,582</u>	<u>326,662</u>
Excess (deficiency) of revenue over expenses	11,116	(137,783)
Deficiency, beginning of year	<u>(181,468)</u>	<u>(43,685)</u>
Deficiency, end of year	<u>\$ (170,352)</u>	<u>\$ (181,468)</u>