



Call2Recycle Canada, Inc. Provincial Annual Report **NOVA SCOTIA** **2024**

Submission Date: June 26th, 2025

Submitted by: Melissa St-Pierre, Director, Eastern Canada
Call2Recycle Canada Inc.

Submitted to: Nova Scotia Department of Environment
and Climate Change

Table of Contents

1. About Call2Recycle Canada	3
2. Executive Summary	4
3. Public Education Materials and Strategies.....	4
3.1. Awareness Campaigns.....	5
3.2. Website & Social	5
3.3 Consumer Awareness, Research and Development.....	6
4. Collection System	7
5. Collection Results and Process	9
5.1. Collections by Chemistry	11
5.2. Operating Processes	12
6. Recovered Product Management and Materials Processing	14
7. Program Funding	15
8. Organizational Reports – Revenue & Expenses	16
Appendix A – Call2Recycle Canada Board of Directors.....	18
Appendix B – Call2Recycle Nova Scotia Members.....	19
Appendix C – Audited Financial Statement.....	21

1. About Call2Recycle Canada

Call2Recycle is Canada's first and largest national battery collection and recycling program. Since 1997, it has safely collected, transported, and recycled household batteries on behalf of battery manufacturers, retailers, distributors, and other obligated producers across Nova Scotia. These producers partner with Call2Recycle for its cost-effectiveness, transparency, and industry-leading safety standards.

Call2Recycle safely collects, transports and recycles consumer batteries of all chemistries on behalf of its members. Board members include representatives from battery manufacturers, distributors, retailers, and independent directors. For a complete list of the members of the Board of Directors, see [Appendix A](#) and [Appendix B](#) for a complete list of Call2Recycle members in Nova Scotia.

Call2Recycle continues to operate the safest, most efficient, transparent and socially responsible battery collection, transportation and recycling program in Canada. It is the only battery recycling organization in Canada certified to four standards for battery collection, transportation and recycling safety: R2v3, ISO 14001, ISO 45001 and ISO 9001. These distinctions confirm Call2Recycle's ongoing strict adherence to stringent safety requirements, its commitment to the environment, occupational health, and safety, and its commitment to supporting the province in achieving its circular economy objectives.

Call2Recycle accepts batteries of all chemistries. Instead of ending in landfills, materials from all recyclable batteries are recovered and reused in the manufacturing of new products such as batteries, cookware, and appliances, contributing to a strong and sustainable circular economy in Canada.

This report outlines the program's performance in Nova Scotia against the provincially approved Battery Stewardship Plan **from the program launch on July 1, 2024, to December 31, 2024.**

2. Executive Summary

On July 1, 2024, Call2Recycle launched its official battery collection and recycling program, operating the province's household battery recycling initiative under Nova Scotia's Solid Waste-Resource Management Regulations, for stand-alone and replacement single-use and rechargeable dry-cell batteries weighing less than five kilograms and e-mobility batteries used to power devices such as e-bikes and e-scooters. This program operates in full compliance with the province's *Solid Waste-Resource Management Regulations* and a ministry-approved Extended Producer Responsibility (EPR) program plan. This plan outlines specific performance targets for the program through 2029 and supports the province's environmental protection and circular economy objectives. As of December 31, 2024, the Nova Scotia battery recycling program operates on behalf of 106 industry members (see Appendix 2 for the full list of Call2Recycle Nova Scotia members).

During this inaugural year, Nova Scotians took advantage of the 444 active collection facilities in Call2Recycle's province-wide network to drop off 95,907 kg of used batteries. Of these, 74,534 kg were single-use batteries and 21,373 kg were rechargeable batteries.

In 2024, Call2Recycle launched its new consumer brand, *Recycle Your Batteries, Canada!* with a robust awareness campaign incorporating its network of collection partners, as well as television and online promotions featuring Canadian soccer legend Christine Sinclair, the brand's national ambassador.

3. Public Education Materials and Strategies

Call2Recycle continually dedicates itself to building awareness of battery recycling and encouraging consumers to divert their used batteries from landfills. To this end, it executes a range of national outdoor, online and television promotional campaigns in support of such events as National Battery Day (February), Earth Month (April) and Circular Economy Month (October), as well as regional campaigns targeted specifically to Nova Scotia residents.

In 2024, Call2Recycle rolled out its new consumer brand, *Recycle Your Batteries, Canada!*, designed to increase awareness of battery recycling among Canadian consumers and encourage responsible battery recycling behaviours. The robust awareness campaign included posters and easel cards for its network of collection partners to display, as well as television and online promotions. Call2Recycle also significantly increased its program's visibility and collections through its new brand ambassador, Canadian soccer legend Christine Sinclair, who featured in various campaigns to raise awareness of *Recycle Your Batteries, Canada!* and encourage Canadians to recycle their used batteries.

3.1. Awareness Campaigns

This year, Call2Recycle successfully executed **digital and television campaigns** to promote *Recycle Your Batteries, Canada!* with two high-impact commercial spots during the Academy Awards broadcast and rebranded Facebook and Instagram accounts in both official languages.

Call2Recycle leveraged Earth Month in April to educate consumers through **blogs and videos** and introduced a consumer contest to convert awareness into battery recycling action.

As the national brand ambassador for *Recycle Your Batteries, Canada!*, Canadian soccer legend Christine Sinclair lent her voice to several educational initiatives to inspire consumers, youth, and communities to increase battery recycling. In October, she headlined our **Circular Economy Month campaign**, which included a YouTube video and television and online messages from Christine encouraging Canadians to recycle their used batteries.

3.2. Website & Social

The new [Recycle Your Batteries, Canada!](https://recycleyourbatteries.ca) website launched at the end of 2023, gaining traction and consumer engagement throughout the year. The site attracted 21,313 visitors from Nova Scotia in 2024, while the corporate Call2Recycle website (call2recycle.ca) drew

3,364 visitors. An additional 3,182 visitors landed on *Recycle Your Batteries, Canada!* contest web pages throughout the year. This high engagement reflects the impact of ongoing promotions by Call2Recycle, the memorable call to action of the *Recycle Your Batteries, Canada!* brand, and the websites' accessible designs.

3.3 Consumer Awareness, Research and Development

Each year, Call2Recycle commissions a survey conducted by IPSOS to assess the battery recycling awareness and habits of Canadians in regulated provinces. To establish a benchmark for Nova Scotia at the battery collection program's outset, 701 residents of the province completed an online survey via the Ipsos I-Say panel.¹ The Nova Scotia study reveals that most residents are aware that household batteries can be recycled (78%) and are equally aware of the recyclability of rechargeable and single-use batteries. Seven in ten say they know how to recycle household batteries (71%) and that they are considered hazardous waste and shouldn't be thrown in the garbage (72%).

Nova Scotians' awareness levels translate into their behaviours: Two-thirds (67%) are engaged in recycling at least some of their household batteries, while one-third (33%) have adopted a practice of recycling all of them. More than half regularly take precautions when storing their batteries. Although 70% of respondents said they do not throw away any of their household batteries, 12% said they discard all of their household batteries in the garbage.

On average, Nova Scotians recycle half of their single-use and rechargeable batteries (51%). The remainder is stored (25%) or thrown away (19%). For those who are throwing their batteries away, 4 in 10 do so because of convenience and uncertainty. While some

¹ The survey was conducted from February 4 -28, 2025. The results are considered accurate to within +/- 4.3 percentage points, 19 times out of 20, of what the results would have been had all adults in Nova Scotia been surveyed.

dispose of them because it appears easier, others remain unaware of recycling locations or the recyclability of various types of batteries, including Lithium and e-bike batteries.

Call2Recycle will use the insights from this year's survey to develop tailored initiatives to raise awareness and encourage responsible end-of-life battery management among Nova Scotians.

Consumer Awareness and Recycling

Percentage of Nova Scotians who are aware that consumer batteries can be recycled	78%
Percentage of Nova Scotians who recycle <u>all</u> of their consumer batteries (%)	33%

4. Collection System

Call2Recycle's Nova Scotia collection network includes collection facilities in retail outlets, business services, public agencies, manufacturing, and wholesale collectors. A collection facility can be public - that is, accessible to everyone - or private, with access limited to the location's employees, for example. Call2Recycle aims to strategically locate its collection facilities to optimize providing convenient access to a battery drop-off location for Nova Scotia residents. In 2024, 85% of Nova Scotians had a *Recycle Your Batteries, Canada!* collection facility within 15 km of their home, exceeding the provincial target of 80%.

A collection facility is considered active if it joined the Call2Recycle program in 2024, returned a full box or bulk shipment of batteries or ordered a replacement collection box during the calendar year. In 2024, there were 444 active collection facilities in Nova Scotia —92 public and 352 private.

2024 Active Collection Facilities by Access

Public	92
Private	352
Total	444

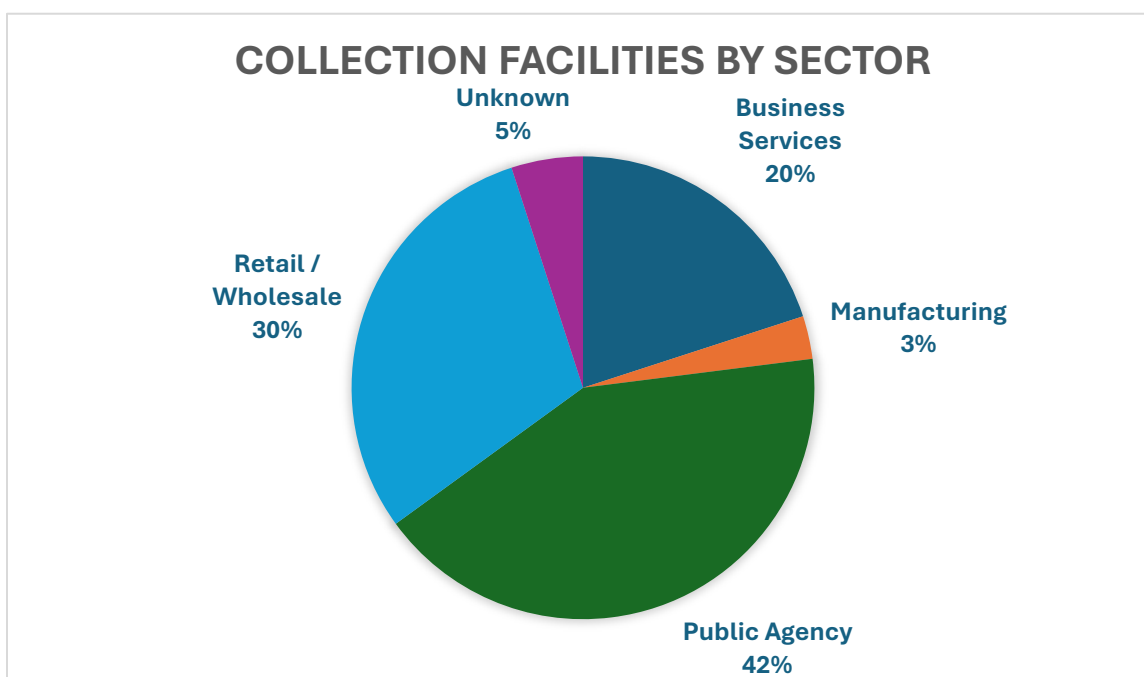
The following table illustrates how collection sites are distributed in Nova Scotia across sectors. In future reports, this chart will provide year-over-year comparisons of site distribution.

2024 Active Collection Facilities by Sector

Sector	2024
Business Services	89
Public Agencies	187
Manufacturing	15
Retail	131
Other/Unknown	22
Total	444

5. Collection Results and Process

Call2Recycle has been monitoring its battery collection performance in Nova Scotia since the start of the voluntary program in the province, and since July 1, against its provincially approved battery stewardship plan. The voluntary program, in place prior to the official mid-year launch of the program, provided important insights on the overall province's



performance and allows us to report data on the full 2024 year in this section, except when otherwise indicated.

In 2024, Nova Scotians deposited over 74,500 single-use batteries at *Recycle Your Batteries, Canada!* locations as well as more than 21,300 rechargeable batteries. In all, 95,907 kg of used batteries were diverted from landfills in Nova Scotia through Call2Recycle's program throughout the full year (including the period prior to the program

launch).

The following chart provides collections for the full year 2024. Future annual reports will include a year-over-year comparison of battery collections by weight.

*Call2Recycle Collections by Weight (kg)**

Type	2024
Single Use (Primary)	74,534
Rechargeable	21,373
Total	95,907

Nova Scotia Battery collections on a per capita basis.

Type	2024 Collections (Kg)	2024 Collections Per Capita*
Single Use (Primary)	74,534	0.07 kg
Rechargeable	21,373	0.02 kg
Total	95,907	0.09 kg

*Based on a population of 1,076,374, as [reported by the province](#)'s Finance and Treasury Board.

5.1. Collections by Chemistry

Rechargeable and single-use batteries contain different components and each of the two categories includes different types of batteries. Call2Recycle tracks the various battery types that it collects for recycling. During the 2024 reporting period, among the rechargeable battery collections, Lithium-Ion batteries—which are commonly used in consumer electronics, toys and power tools—were most frequently deposited (10,588 kg), followed by small-sealed-lead-acid batteries (SSLA) at roughly half the quantity (5,477 kg). Within the single-use battery category, Alkaline batteries made up 96% of collections, with close to 72,000 kg collected during the 12-month period.

Battery Collections by Chemistry (in kilograms*)

Rechargeable		Single-Use	
	2024		2024
Ni-Cd	3,232	Alkaline	71,920
Ni-Mh	2,075	Lithium	2,614
Li-Ion	10,588	Mercury	0
SSLA	5,477		
Total	21,373	Total	74,534

Recovery rates, expressed as a percentage, are calculated by taking the total battery weight collected in the province during the reporting year and dividing it by the total based on a three-year rolling average. The standard formula for recovery rate calculation is the following:

Recovery rate =

$$\frac{\text{Batteries Collected in 2024}}{\text{Average of sales into the market for 2021 2022, 2023}}$$

However, it will take three full years to build up the rolling average since the program was launched mid-year in 2024. The use of sales into the market data from prior years of disclosure is more realistic given the delay observed between the time of purchase, the end of battery life and their disposal at a collection site. To address product life span and in line with other Canadian

jurisdictions, once 3 years of sales data are available for Nova Scotia, the denominator will be calculated based on a three-year rolling average. Battery weight is based on units sold into the province, as reported by Call2Recycle members through remittance of Environmental Handling Fees (EHF) and converted into weights based on industry standards.

5.2. Operating Processes

Collection

The *Recycle Your Batteries, Canada!* program starts by providing consumers with easy access to collection sites to enable maximum participation in the program. Through collection partners across the province, we offer consumers convenience and a simple drop-off process. Our collection partners use one of two collection methods: the box program or the bulk program. Box program sites receive Call2Recycle's fire-retardant bag-and-drop, seal-and-ship collection boxes free of charge. Each box holds up to 30 kilograms of batteries. Our bulk program caters to facilities that generate large quantities of batteries for recycling (250 kg minimum per shipment). Call2Recycle covers the cost of shipping for both the bulk and box programs.

Shipping and Sorting

Batteries collected through Call2Recycle in Nova Scotia are sorted and consolidated mainly by Laurentide in Quebec. The contents are weighed and sorted at the facility according to battery chemistry, then shipped to the appropriate recycling processors based on their chemical composition.

Call2Recycle operates in accordance with intra- and inter-provincial shipping and transportation standards established by Transport Canada, Environment Canada, the Department of Environment and Climate Action and all other provincial environment and transportation ministry standards.

To bolster safety while handling and transporting batteries in Canada, all Call2Recycle's battery collection containers include an innovative, flame-retardant liner. The liner provides an extra layer of protection from any residual charge that end-of-life batteries might still have during the collection, transportation, and recycling process.

Processing

Call2Recycle partners with various processors to ensure optimal performance. The program seeks local processing partners wherever possible to reduce its transportation footprint. All processing facilities use the latest and most proven-effective thermal, mechanical, and chemical processes to recover materials such as nickel, iron, lead, cadmium, and cobalt.

6. Recovered Product Management and Materials Processing

Recycling is the most effective and practical way to divert used batteries from landfills and contribute to the circular economy. Call2Recycle is steadfastly committed to operating the safest, most efficient, transparent and socially responsible battery collection, transportation and recycling program in Canada. To this end, it was the first program of its kind to achieve Responsible Recycling (R2) certification, the electronics recycling industry's leading certification, and continues to be the only battery recycling organization in Canada certified to four standards for battery collection, transportation and recycling safety: R2v3, ISO 14001, ISO 45001 and ISO 9001. These distinctions confirm Call2Recycle's ongoing strict adherence to stringent requirements regarding safe, secure battery collection and processing, and proper downstream management of its battery collections, which includes not exporting to developing countries or sending materials to local landfills, and its commitment to the environment and occupational health and safety.

Whenever possible, Call2Recycle uses local service providers to minimize its environmental footprint. Its approved sorters and processors use state-of-the-art techniques to reclaim materials following the highest environmental, transportation, health and safety, and financial operations standards.

Below is a report of Call2Recycle's Recycling Efficiency Rates (RER) by chemistry to demonstrate the quantity of materials reclaimed from each battery chemistry that can be used in secondary products.

Recycling Efficiency Rates for 2024 – without processors identified

	Rechargeable Battery Chemistry								Primary Chemistry					
Battery Type	Ni-Cd		Li-ON	Ni-MH		SSLA			Alkaline					Lithium*
Metals	73%	72%	72%	77%	92%	79%	79%	68%	22%	30%	18%	10%	54%	0%
Plastics	0%	0%	0%	0%	0%	9%	9%	4%	0%	0%	0%	0%	2%	0%
Electrolytes/Secondary Recovery	0%	0%	0%	0%	0%	4%	4%	0%	0%	0%	0%	22%	4%	0%
Black Mass	0%	0%	0%	0%	0%	0%	0%	0%	73%	52%	62%	56%	45%	0%
Total Material Recovery (%)	73%	72%	72%	77%	92%	92%	92%	72%	95%	82%	80%	88%	95%	0%
Unrecovered Material (%) / non-recovered for use in Secondary Market during Recycling Process: Water, Oxygen, Plastics, Organics (Carbon, Electrolytes)	27%	28%	28%	23%	8%	8%	8%	28%	5%	18%	20%	12%	5%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

* Call2Recycle performs regular due diligence to ensure that the program and its contracted service providers operate in accordance with the highest environmental standards. Call2Recycle discovered that its contracted lithium primary battery processor did not meet these standards which has impacted the recycling efficiency rate for this battery chemistry. Call2Recycle has since developed a corrective action plan, contracted and trained an alternate processor who will meet the program's environmental standards moving forward.

7. Program Funding

Call2Recycle collects Environmental Handling Fees (EHFs) to fund the program, including but not limited to communications, collections, transportation, processing, and administration. EHFs apply to each unit of primary batteries and rechargeable batteries sold in the province and may be applied to some products containing easily removable batteries, such as garden tools, construction and renovation tools, smoke and carbon monoxide alarms, portable flashlights and spotlights, electronic toys, electric bicycles, and electric scooters. Call2Recycle monitors revenues to ensure the fee structure accurately reflects program costs.

Please see [Appendix D](#) for Call2Recycle's audited financial statements, which detail the total EHF's collected in Nova Scotia to fund the program, the amount spent to operate and administer the program, and the amount spent on public education, awareness, and communication. The program does not provide recycling incentives, therefore none are disclosed in the financial statements.

8. Organizational Reports – Revenue & Expenses

Call2Recycle Canada, Inc.

Statement of Revenue and Expense – Nova Scotia

For the Year Ended December 31, 2024

Revenue

Steward Fees	\$986,959
Total Revenue	\$986,959

Expense

Material Management and Processing	\$344,025
Public Education and Awareness	\$140,565
Other (Salary, Professional, Administrative)	\$209,387
Total Expense	\$693,977
Excess Revenue over Expense	\$292,982

Call2Recycle Canada, Inc.
Sales into the market in kgs – Nova Scotia 2024

Primary	362,717
Rechargeable	78,156
Total Kgs	440,873

To view Call2Recycle's 2024 Corporate Annual Report, visit:

<http://www.call2recycle.ca/annual-report/>.

Call2Recycle Canada's Audited Financial Statement is included as [Appendix C](#) to this document and can also be found in the 2024 Annual Report.

Appendix A – Call2Recycle Canada Board of Directors

As of December 31, 2024

David Collie, Chair, Independent

Joe Borsellino, Chateau Manis Electronics Inc.

Annalise Czerny, Independent

Peter Daley, Dollarama Inc.

Tammy Giroux, General Motors of Canada

Marc Guitor, Panasonic Canada Inc.

Raman Johal, London Drugs Ltd.

Kevin Rejent, Energizer Holdings, Inc.

Paul Neilsen, Live to Play Sports

James McPhedran, Independent

Alan Moyer, Independent

Alma Obeid, Canadian Tire Corporation

Tim Reuss, Canadian Automobile Dealers Association

Harriet Velazquez, Velazquez Consulting Inc. (Independent)

Brian Temins, Cassels Brock & Blackwell (Secretary of the Board)

Appendix B – Call2Recycle Nova Scotia Members

As of December 31, 2024

3M Canada Company	Fastenal Canada, Ltd. ON100
Acer America Corporation	FERMETCO INC.
Acklands-Grainger Canada Inc.	FuturPlus Division of Cathelle Inc.
Aimlite Lighting Products	Gazelle USA, LLC
Amplifon - Miracle Ear	GE Healthcare Canada, Inc.
Apple Canada Inc	Giant Tiger Stores Limited
BDI, a division of Bell Mobility	Grand & Toy Ltd.
Best Buy Canada Ltd. 1000	Grin Technologies Ltd.
Bike Co LLC	Groupe BMR Inc.
Bose Limited	Guillevin International Cie
Canadian Tire Corporation, Ltd	HAWTHORNE CANADA LIMITED
Canon Canada Inc	Hilti Canada Corporation
Chateau Manis Electronics	Hitfar Concepts Ltd.
Chevron North America	Home Hardware Stores Limited
Costco Wholesale Canada Ltd	Husqvarna AB
Couche-Tard Inc.	IKEA Canada Limited Partnership
CTG Brands Inc	IKEA Supply AG
Dell Canada Inc.	Imperial Dade Canada Inc.
Dollarama L.P.	John Deere Canada ULC
Duracell Canada Inc	KMS Tools and Equipment Ltd
Dynabook Canada Inc	Kona Bicycle Company Inc.
Dyson Canada Limited	L'Image Home Products Inc.
East Penn Canada	Lego Brand Retail
ECHO Power Equipment (Canada)	Les Pièces d'Auto Transit Inc
Energizer Canada Inc	Live to Play Sports Group Inc.
EUCAN Distribution Inc.	Loblaws Inc.

Makita Canada, Inc.
 Mattel Canada Inc.
 McKesson Canada
 Miele Canada
 Motorola Solutions Canada
 Mountain Equipment Company Ltd
 MSA Safety Sales LLC
 National Hearing (Connect Hearing)
 Newell Brands Canada
 NICA Power Battery Corp
 Nikon Canada Inc
 Oracle Canada ULC
 Orgill Inc
 Outdoor Gear Canada
 Peavey Industries Limited
 Premier Tech Ltd.
 Princess Auto Ltd
 Rad Power Bikes LLC
 Rexel Atlantique
 Rexel Canada Electrical Inc
 Rocky Mountain, Div. of Industries RAD
 Inc. (Procycle)
 RONA Inc.
 S.P.Richards Co. Canada, Inc.
 Schneider Electric IT US
 Scotts Canada Ltd.
 SharkNinja Operating LLC
 Shimano Canada LTD

Shopper+Inc
 Shoppers Drug Mart Inc
 Snap-On Tools of Canada Ltd
 Sobeys Capital Inc
 Sonia Guertin Audioprothésiste
 Sonos Inc.
 Specialized Bicycle Components Canada
 Standard Products Inc.
 Stanley Black & Decker Canada
 Stanpro (Standard Pro Inc,)
 Staples Canada ULC
 Staples Professional, Inc.
 Stihl Limited
 Techtronic Industries Canada, Inc.
 TELUS Mobility
 Tenaquip Limited
 The Home Depot of Canada, Inc.
 Toys R Us Canada, LTD
 Trek Bicycle Canada ULC
 Uline Canada Corporation
 Ultralife Corporation
 Uni-Select Canada Inc.
 Walmart Canada
 Wesco Distribution QC
 Wurth Canada Limited
 Yamaha Motor Canada
 Yeti Cycling LLC
Total number of Members: 106

Appendix C – Audited Financial Statement

Call2Recycle Canada, Inc.

Financial Statements

For the Year Ended December 31, 2024



Tel: 416 865 0200
Fax: 416 865 0887
www.bdo.ca

BDO Canada LLP
222 Bay Street
Suite 2200, PO Box 131
Toronto, ON M5K 1H1 Canada

Independent Auditor's Report

**To the Members of
Call2Recycle Canada, Inc.**

Opinion

We have audited the financial statements of Call2Recycle Canada, Inc. (the "Entity"), which comprise the statement of financial position as at December 31, 2024, and the statements of changes in net assets, operations and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Entity as at December 31, 2024, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Information

Management is responsible for the other information. The other information comprises the information included in the Annual Report but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on the work we have performed on this other information, we conclude that there is a material misstatement of this other information, we are required to report that fact in this auditor's report. We have nothing to report in this regard.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.



- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

BDO Canada LLP

Chartered Professional Accountants, Licensed Public Accountants

Toronto, Ontario
June 18, 2025

Call2Recycle Canada, Inc. Statement of Financial Position

December 31	2024	2023
Assets		
Cash (Note 2)	\$ 3,292,795	\$ 2,141,682
Accounts receivable	8,460,093	5,709,862
Marketable securities (Note 3)	24,215,362	29,250,959
Other assets	715,975	540,795
	<u>\$ 36,684,225</u>	<u>\$ 37,643,298</u>
Liabilities and Net Assets		
Accounts payable and accrued liabilities (Notes 4 & 8)	<u>\$ 8,551,679</u>	<u>\$ 5,711,095</u>
Unrestricted Net Assets		
Undesignated	10,430,905	8,969,026
Board Designated (Note 5)	17,701,641	22,963,177
	<u>28,132,546</u>	<u>31,932,203</u>
	<u>\$ 36,684,225</u>	<u>\$ 37,643,298</u>

The accompanying notes and schedules are an integral part of these financial statements.

Call2Recycle Canada, Inc.
Statement of Changes in Net Assets

For the year ended December 31	Undesignated	Board Designated	2024 Total	2023 Total
Balance, beginning of the year	\$ 8,969,026	\$ 22,963,177	\$ 31,932,203	\$ 36,890,818
Excess (deficiency) of revenues over expenses	1,461,879	(5,261,536)	(3,799,657)	(4,958,615)
Balance, end of the year	\$ 10,430,905	\$ 17,701,641	\$ 28,132,546	\$ 31,932,203

The accompanying notes and schedules are an integral part of these financial statements.

Call2Recycle Canada, Inc. Statement of Operations

For the year ended December 31	2024	2023
Revenues		
Steward fees	\$ 34,727,143	\$ 27,508,479
Investment income	1,844,053	1,850,542
Other	894,417	240,177
	<u>37,465,613</u>	<u>29,599,198</u>
Expenses		
Material management and processing (Note 6)	27,228,644	22,742,710
Public education and awareness	6,491,928	5,017,534
Other (salary, professional, administrative)	7,544,698	6,797,569
	<u>41,265,270</u>	<u>34,557,813</u>
Deficiency of revenues over expenses	<u>\$ (3,799,657)</u>	<u>\$ (4,958,615)</u>

Call2Recycle Canada, Inc. Statement of Cash Flows

For the year ended December 31	2024	2023
Cash flows from operating activities:		
Deficiency of revenues over expenses	\$ (3,799,657)	\$ (4,958,615)
Items not affecting cash:		
Net realized and unrealized (gain) loss on investments	(944,557)	(1,028,928)
	(4,744,214)	(5,987,543)
Changes in non-cash working capital:		
Accounts receivable	(2,750,231)	1,292,531
Accounts payable and accrued liabilities	2,840,584	108,582
Other assets	(175,180)	(117,554)
	(4,829,041)	(4,703,984)
Cash flows from investing activities:		
Marketable securities	5,980,154	2,535,654
Net increase (decrease) in cash	1,151,113	(2,168,330)
Cash, beginning of the year	2,141,682	4,310,012
Cash, end of the year	\$ 3,292,795	\$ 2,141,682

The accompanying notes and schedules are an integral part of these financial statements.

Call2Recycle Canada, Inc. Notes to Financial Statements

December 31, 2024

1. Significant Accounting Policies

Nature and Purpose of Operations

Call2Recycle Canada, Inc. (the "Entity") is a not-for-profit organization formed on January 1, 2017. The Entity's head office is registered in Toronto Ontario, and conducts its operations throughout all of Canada.

The Entity's purpose is to promote social welfare by addressing environmental concerns related to the recycling or proper disposal of consumer batteries. The Entity operates battery collection and recycling programs and educates the public with respect to the proper disposal and recycling of batteries, and related products.

The Entity seeks to be the leader in the environmentally sound collection, transportation and recycling of batteries and related products. The Entity is committed to a cleaner, healthier environment through public education on battery recycling. All aspects of the Entity's business are conducted in an environmentally sensitive manner, as the Entity is convinced that sound environmental product stewardship and sound business practices go hand in hand.

The Entity is exempt from income tax under Section 149(1) of the Income Tax Act (Canada).

Basis of Accounting

The financial statements have been prepared using Canadian accounting standards for not-for-profit organizations.

Revenue Recognition

The Entity follows the deferral method of accounting for revenues.

Unrestricted revenues are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Restricted revenues are recognized as revenue in the year in which the related expenses are incurred.

Steward fees are received from legally obligated stewards in regulated provinces (QC, ONT, BC, MB, PEI, SK and NS), and from non-legally obligated battery manufacturers in all other jurisdictions based on sales into those jurisdictions. The Entity recognizes these fees as revenue in the year that battery units are sold by the stewards to consumers and businesses.

The costs of the corresponding collection and recycling for some of these batteries may occur in future years, and those associated costs are reported as expenses of the Entity in the year that they are incurred. Call2Recycle Canada, Inc. is committed to the collection and recycling of these batteries.

Call2Recycle Canada, Inc. Notes to Financial Statements

December 31, 2024

1. Significant Accounting Policies (continued)

Revenue Recognition - Continued	<p>Unrestricted net investment income is recognized as revenue when earned.</p> <p>Unrestricted revenues from the sales of recycled materials are recognized in income when the recovered materials are sold and the amount to be recovered can be estimated and collection is reasonable assured.</p>
Financial Instruments	<p>Financial instruments are recorded at fair value at initial recognition.</p> <p>In subsequent periods, equities traded in an active market and derivatives are reported at fair value, with any change in fair value reported in income. All other financial instruments are reported at cost or amortized cost less impairment. Transaction costs on the acquisition, sale or issue of financial instruments are expensed for those items measured at fair value and charged to the financial instrument for those measured at amortized cost.</p> <p>Financial assets are tested for impairment when indicators of impairment exist. When a significant change in the expected timing or amount of the future cash flows of the financial asset is identified, the carrying amount of the financial asset is reduced and the amount of the write-down is recognized in net income. A previously recognized impairment loss may be reversed to the extent of the improvement, provided it is not greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously, and the amount of the reversal is recognized in net income.</p>
Use of Estimates	<p>The preparation of the financial statements requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Items subject to such estimates and assumptions include:</p> <ul style="list-style-type: none">- accrued expenses- allocation of expenses- allowance for doubtful accounts
Accounts Receivable	<p>Uncollectable amounts receivable are written off at the time the accounts are determined to be uncollectable. There is no allowance for doubtful accounts at December 31, 2024 as management of the Entity considers any possible bad debts to be negligible.</p>
Expenses	<p>Material management and processing costs are recorded when the collection and processing services (freight, handling, recycling of materials) has been provided. Other expenditures are recognized as incurred.</p>

Call2Recycle Canada, Inc.

Notes to Financial Statements

December 31, 2024

2. Cash

The Entity maintains the majority of its cash balance in a Canadian financial institution. The Canada Deposit Insurance Corporation (CDIC) insures this account up to \$100,000 for this financial institution. From time to time the aggregate funds held in this institution may exceed the CDIC insured limits and may not be covered by CDIC insurance. Management does not anticipate any material effect on the financial position of the Entity as a result of this concentration.

3. Marketable Securities

The carrying amounts of investments are comprised of the following:

	2024	2023
At fair value:		
Cash held for long-term investment	\$ 1,288,669	\$ 889,018
Bonds	15,215,224	17,451,919
Equity investments	5,188,026	8,528,393
Real estate funds	1,179,394	1,335,543
Hedge fund investments	1,233,290	920,999
Precious metals and commodity funds	110,759	125,087
	<u>\$ 24,215,362</u>	<u>\$ 29,250,959</u>

Call2Recycle Canada, Inc. Notes to Financial Statements

December 31, 2024

4. Government Remittances

Included in accounts payable and accrued liabilities are government remittances payable of \$297,817 (2023 - \$147,899).

5. Board Designated Net Assets

The Entity's governing board has designated \$17,701,641 (2023 - \$22,963,177) as of December 31, 2024 for future use in the regulated provinces of Quebec, Ontario, British Columbia, Manitoba, Prince Edward Island, Saskatchewan and Nova Scotia. The designated balances by regulated province are as follows:

	2024	2023
Quebec	\$ 10,452,773	\$ 12,035,871
Ontario	(4,649,997)	(244,067)
British Columbia	8,148,982	8,175,136
Manitoba	2,388,077	2,388,515
Prince Edward Island	(170,352)	(181,468)
Saskatchewan	1,239,176	789,190
Nova Scotia	292,982	-
Total	<u>\$ 17,701,641</u>	<u>\$ 22,963,177</u>

6. Material Management and Processing

Material management and processing is comprised of the following:

	2024	2023
Material management and processing	\$ 28,587,793	\$ 23,735,105
Recycled materials income	(1,359,149)	(992,395)
	<u>\$ 27,228,644</u>	<u>\$ 22,742,710</u>

Call2Recycle Canada, Inc. Notes to Financial Statements

December 31, 2024

7. Allocation of Expenses

Expenses are charged directly to their respective jurisdiction based on actual costs as incurred. When expenses are not identified to a specific jurisdiction, but benefit all jurisdictions, they are allocated among the jurisdictions based on the Entity's allocation methodology. Collections and processing costs are allocated based on battery collections for each jurisdiction. Salary and benefits are allocated based on employee time allocation by jurisdiction. Other expenses, including professional fees, general marketing, communication and promotion, shared service costs, office supplies, and occupancy, which cannot be identified with a specific jurisdiction are allocated based on the total population at the end of the year in the jurisdiction.

8. Significant Contractual Arrangements

The Entity is governed by a Board of Directors that is separate and independent of its former parent entity, but continues to contract IT services (2023 included accounting and managerial services) from Call2Recycle, Inc. US. Fees paid for contracted services to Call2Recycle, Inc. US for 2024 were CDN \$1,004,074 (2023 - \$1,075,586). This fee is assessed to the Entity net of a US \$Nil (2023 - \$272,187) fee recovery collected by Call2Recycle, Inc. US for battery sale license fees collected from US battery companies who are selling into certain Canadian markets. Included in accounts payable and accrued liabilities is CDN \$Nil (2023 - \$199,742) in respect of these contracted services.

Call2Recycle Canada, Inc.

Notes to Financial Statements

December 31, 2024

9. Financial Instruments

Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Entity is exposed to credit risk resulting from the possibility that the registrants of the Entity defaults on their financial obligations; if there is a concentration of transactions carried out with the same counterparty; or of financial obligations which have similar economic characteristics such that they could be similarly affected by changes in economic conditions. The Entity's financial instruments that are exposed to concentrations of credit risk relate primarily to its accounts receivable. The Entity's registrants are numerous and diverse, which reduces the concentration of risk. Management closely evaluates the collectibility to mitigate this risk.

Market Risk

Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices.

The Entity is exposed to financial risk that arises from fluctuations in the sale of recyclable batteries and consumer electronic products. This risk is minimized by an expected corresponding decrease in program delivery and recycling process expenses and by the regulations established by the respective Department of the Environment in each jurisdiction in which the Entity operates.

The Entity is exposed to market risk through its investment in marketable securities, the value of which changes through fluctuations in market values. The investment policies of the Entity are designed to mitigate this risk through diversification of the portfolio.

Currency Risk

Currency risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. The Entity is exposed to currency risk as a result of its significant contractual arrangement for IT services (2023 - including accounting and managerial services) with a US organization and its stock portfolio holdings denominated in US currency.

Call2Recycle Canada, Inc. Notes to Financial Statements

December 31, 2024

10. Commitments

The Entity has entered into various lease commitments for building rentals. Expected payments over the next five years are as follows:

	2025	2026	2027	2028	2029
Quebec	\$ 37,933	\$ 3,178	\$ -	\$ -	\$ -
British Columbia	20,526	-	-	-	-
Ontario	37,215	113,104	116,038	116,772	118,975
	<u>\$ 95,674</u>	<u>\$ 116,282</u>	<u>\$ 116,038</u>	<u>\$ 116,772</u>	<u>\$ 118,975</u>

11. Contingencies

During fiscal 2021, the Entity conducted reviews of various service providers in the Province of Ontario who collected recyclable materials on behalf of the Entity. As a result of the reviews, certain service providers had their contracts terminated for non-compliance with program requirements.

At the time of the terminations one service provider had previously submitted invoices to the Entity for materials collected in the amount of \$1.4 million which are included in accounts payable. Subsequent to the date of termination of the agreement, no further materials have been accepted from the service provider and no further payments have been made against the outstanding accounts payable balance.

Upon termination of the agreement the Entity has demanded a refund of prior amounts paid to the service provider based upon the observations made in its compliance reviews.

In addition to the \$1.4 million in accounts payable in dispute, the service provider has filed a claim for an additional \$10.5 million in costs plus damages. The Entity in turn has filed a claim for \$5.2 million in damages plus interest and costs.

Management is not able to estimate the likelihood of either any recovery or losses as the outcome of this matter and therefore no further provisions have been made in these financial statements. Any gains or losses will be recorded at the time they become known.

The Entity is subject to other possible legal claims of which the legitimacy or magnitude cannot be determined at this time. Subsequent to year end, a legal claim was filed against the Entity for \$15.0 million in damages. As management is not able to estimate the likelihood of any loss at this time, no provision for these claims have been made in these financial statements. Any loss will be recorded at the time they become known.

Subsequent to year end, three of the Entity's members in Ontario are subject to Administrative Penalty Orders from the Regulator amounting to \$2.8 million. These orders are currently being appealed, and the final amount and timing are still uncertain. The Entity could be impacted by the outcome of the appeals. No provisions have been made in the financial statements. Any losses will be recorded at the time they become known.

Call2Recycle Canada, Inc.
Schedule of Operations - Nova Scotia

For the year ended December 31	2024
<hr/>	
Revenue	
Steward fees	\$ 986,959
	<u>986,959</u>
Expenses	
Materials management and processing	344,025
Public education and awareness	140,565
Other (salary, professional, administrative)	209,387
	<u>693,977</u>
Excess of revenue over expenses	292,982
Net assets, beginning of year	<u>-</u>
Net assets, end of year	<u>\$ 292,982</u>
